Transcript: Did ChatGPT's new image update just kill Canva?

Video ID: btT2Poi3uVU

Extraction Date: 2025-04-03 02:02:38

**[00:00:00]** i tested this out and I had to make a video   
about it immediately This is Chat GPT's 40

**[00:00:06]** image generation model They just released it It's   
available now on the $20 a month ChatGpt plan and

**[00:00:14]** it is the best image generation model that has   
ever been released The massive breakthrough that

**[00:00:21]** this model accomplishes is it's able to add text   
to images It's able to spell things correctly like

**[00:00:29]** 99.5% of the time almost every time I've tried   
it it's spelling things correctly It sizes them

**[00:00:36]** correctly That is amazing And as you can see here   
this just simple prompt generate an infographic

**[00:00:43]** explaining that chat GPT's image generator can add   
text correctly to images which is revolutionary

**[00:00:48]** I didn't even spell this correctly in my prompt   
and it generated text here that was accurate and

**[00:00:57]** it had an image that made sense Just everything   
about this is is really cool So the next thing

**[00:01:03]** that makes this model really powerful is the   
ability to chat with the model and make edits

**[00:01:10]** So here I said okay I want to actually make this   
a 1:1 ratio so a square It just figured out what

**[00:01:16]** I meant by that It took everything that was   
here and it put it into that one to one ratio

**[00:01:23]** Then I said make a second infographic that goes   
with this and gives three use cases So basically

**[00:01:28]** it's able to take this as the template and then   
make another image completely So use use cases

**[00:01:35]** for adding text to images social media posts   
marketing material educational content Amazing

**[00:01:41]** And then it even created little icons next to   
it So like this is incredible I think this is

**[00:01:46]** going to disrupt tools like Canva Like this is   
amazing And and I think maybe there's going to

**[00:01:53]** be some future where there's this and then you   
can tweak it even a little bit with updating the

**[00:01:57]** text potentially manually but in most cases   
it's not even necessary And I bet with some

**[00:02:04]** more prompting and learning how to use the model   
we're going to be able to get this even better

**[00:02:10]** So in this video I'm going to go through a few use   
cases of this model and let's learn together This

**[00:02:17]** model was just released and and let's see how well   
it does The first one I'm going to do is Instagram

**[00:02:23]** ad or Facebook ad generation So here we're going   
to make an e-commerce ad I just attached an image

**[00:02:30]** of this Brightland olive oil So all I did was just   
go to Google download this image This isn't even

**[00:02:35]** like the most high quality image so we'll see   
how it does And then I said generate a Facebook

**[00:02:40]** ad using this image Highlight the fact that the   
quality is amazing and California made So in this

**[00:02:45]** first generation I'm not even going to give it any   
style recommendations Uh I'm just going to let it

**[00:02:52]** do its thing So I'll pause the video and let it   
generate It does take a little bit longer than

**[00:02:57]** other image generation models Uh okay interesting   
So it's going to start with the Facebook ad copy

**[00:03:03]** Uh let's see what happens here So probably because   
I said generate a Facebook ad using the image I

**[00:03:11]** didn't It doesn't know that I want an image So   
what I'm going to say is let's use elements of

**[00:03:19]** this copy and turn it into an image ad with a   
one by one ratio So you kind of have to prompt

**[00:03:32]** it specifically to generate an image But this   
could be helpful because it's going to basically

**[00:03:37]** it has some context that it came up with for copy   
Uh so now it's getting started One thing to note

**[00:03:44]** uh if you're wondering if you are on this new   
model first of all it's if you're not impressed

**[00:03:50]** with the results if the text isn't working   
correctly you're not on the new model It does take

**[00:03:55]** a little bit longer to generate So um if it does   
that you're not on the new model Um and then it's

**[00:04:00]** going to reveal the image from the top to bottom   
So it starts kind of with this blurriness and

**[00:04:05]** then it's going to start revealing from the top to   
the bottom So I'll pause the video and and let it

**[00:04:09]** uh finish the generation So here's the image it   
generated Taste the golden state in every drop

**[00:04:16]** This is this is pretty amazing It says California   
made which I wanted It highlights the product If

**[00:04:24]** we zoom in like it got Brightland uh Brightland   
however you say it correct which is really the

**[00:04:31]** most important thing because that's what people   
are going to see if it's an ad If you zoom in

**[00:04:36]** it looks like there is slight typos here Again I   
wasn't using the most high quality image You can

**[00:04:42]** see it was kind of blurry to start with so maybe   
that would um not happen but like the design is

**[00:04:48]** there Like it's it's pretty unbelievable So this   
would be an ad that like if you have an e-commerce

**[00:04:56]** product you immediately have an ad Let's try   
something a little bit different So now what I'm

**[00:05:00]** going to say is now generate an image for an ad of   
a woman pouring olive oil on their salad Include

**[00:05:05]** the same text um about California maid So let's   
send this away Now I wonder what what I could do

**[00:05:14]** is test and like it might be better to start from   
scratch and have it do this from scratch because

**[00:05:19]** it's a different design Or maybe it'll it'll do   
it fine I'm not sure In some other models you kind

**[00:05:24]** of get some degradation as you go through the chat   
but maybe ChachiBT doesn't So I'll pause the video

**[00:05:29]** and let's see what it comes up with All right so   
here's what it generated Again pretty amazing My

**[00:05:36]** mind is kind of being blown every time I'm seeing   
this cuz it to me this is kind of like a chat GBT

**[00:05:41]** moment where uh like when they first released the   
uh chatbot with just text and and it was amazing

**[00:05:48]** this is kind of that next level because it is   
really solving a real problem and it actually is

**[00:05:56]** is good and good quality Now the one issue here is   
the the top is still on Uh and I don't think that

**[00:06:03]** is how it actually pours but every other aspect   
of this is really good Like it really looks like a

**[00:06:08]** good person The hand is realistic The salad looks   
realistic Like this is good So why don't we try to

**[00:06:16]** make that one edit and see if it can remove that   
the top of the of the bottle So I'm going to say

**[00:06:24]** keep everything the same except remove the top   
part of the bottle So the bottle looks open when

**[00:06:36]** pouring So let's see This is kind of a good test   
to see if it's able to make these more fine-tuned

**[00:06:43]** edits that we would want to do Now of course we   
could always go back and and try again but give

**[00:06:48]** it a little bit more detail in the initial prompt   
but I'm curious how it is able to do with these

**[00:06:53]** kind of fine-tuned edits Okay so that did not work   
I'm wondering if I need to be more specific So I'm

**[00:07:01]** going to say brown cap part of the bottle So the   
bottle is open This is very important So I'll try

**[00:07:10]** one more time I'll pause the video Like it does   
take some time every time I do this edit So this

**[00:07:16]** is something that interestingly Google has a model   
which you can try out at ai.dev It's the uh GBT or

**[00:07:23]** sorry the flash 2.0 experimental model It is a   
really good image model Not as good as this like

**[00:07:29]** I can't put the text on like this But for edits   
like this it just takes like less than 10 seconds

**[00:07:36]** to generate This takes more like 30 seconds to a   
minute to generate Like it does this and then it

**[00:07:41]** goes and and that makes a big difference for   
editing So just something to think about Um I

**[00:07:45]** hope that Google's model either start is able to   
start including text like this or this gets faster

**[00:07:52]** especially for these edits But uh again that's   
just nitpicking like it's still amazing Um but

**[00:07:59]** just thinking about what this is going to look   
like in the future So it was generated and this

**[00:08:04]** time it actually did it So it was just being more   
specific about exactly what I wanted and it worked

**[00:08:10]** Now um yeah that's that's pretty amazing Okay so   
we have uh this Brightland ad Um let's try another

**[00:08:19]** product So here we are again and we're going to   
generate an ad for this product for these chips

**[00:08:26]** And all I did was go and screenshot an image of   
the product And then again for the first one I'm

**[00:08:32]** just going to be really generic and say "Generate   
an image for an awesome ad highlighting these

**[00:08:37]** chips and how delicious they are and highlight   
how they are grain-free." So again I'm not being

**[00:08:42]** specific And of course we can do that and we'll do   
that in the next one but I just want to see what

**[00:08:48]** this does out of the the bat and like how creative   
it can be with just a very generic prompt here So

**[00:08:56]** while it's doing that I'm in another tab and I'm   
going to use the same ID image and say "Generate

**[00:09:00]** a magazine style ad image from the '60s promoting   
these chips." So let's see how it does with that

**[00:09:06]** prompt as well So I'll go back um and show you   
both once they're generated Okay so here's image

**[00:09:11]** one This is the more generic prompt that I gave   
it And again I'm really impressed this could be

**[00:09:18]** used in an ad It got all of the most important   
things correct Uh again it's getting some of the

**[00:09:24]** really small text incorrect if you zoom in here   
But again it's was blurry to start with So I think

**[00:09:30]** that might be part of it But again in an ad you're   
just going to see the most important things there

**[00:09:36]** So this is what it generated for the magazine ad   
This is pretty awesome as well The only issue is

**[00:09:41]** it's getting cut off And this is a known issue   
that chat GBT mentioned in their blog post that

**[00:09:46]** sometimes this happens So what I'll do is I'll   
just say generate again ensure all text is visible

**[00:09:54]** in the image So let's see if it's able to fix that   
just by tweaking it But like overall I can see

**[00:10:00]** this is really good I like how it created this   
like 60s style model Classic flavor grain free

**[00:10:07]** goodness Overall I really like it So here's what   
it generated again Um just to show you what I did

**[00:10:15]** I started a new chat It said it wasn't able to due   
to an error and then I just said try again and we

**[00:10:20]** are getting the same issue So I wonder with this   
prompt of magazine style ad image we would want to

**[00:10:25]** make this a different ratio So I'll try that one   
more time to see if that solves it But this does

**[00:10:32]** seem to be a little bit of an of an error just   
right now And this is why you need to try it out

**[00:10:37]** your for yourself and and see which prompts worked   
work work better than others Um so I'm going to

**[00:10:42]** ask it to do one more thing So I'll say update   
the ratio size of the image to a magazine ratio

**[00:10:47]** size So let's see if that solves it So it's kind   
of expecting it to be like more of a magazine cuz

**[00:10:53]** I use that word and then it's doing it in a square   
by default Um and I don't know if that's going to

**[00:11:00]** solve it or not but let's let's try and then I'm   
going to go back and do one more product So here

**[00:11:05]** I'm doing one more product which is designing a   
Facebook ad for these Warby Parker sunglasses Have

**[00:11:10]** a model wearing the sunglasses So here I can see   
it's generating It already knows what the logo of

**[00:11:16]** Orby Parker looks like Um and it's it's generating   
it here I can also see this is going to be taller

**[00:11:23]** So if I go back we can see here that update the   
ratio of image to magazine size This is taller as

**[00:11:28]** well So hopefully this one is going to work out   
well for us too So I'll pause the video and I'll

**[00:11:32]** let you know when both of these are finished So   
here's the Warby Parker ad that it just generated

**[00:11:37]** and pretty amazing Um Warby Parker sunglasses It   
put it on a model It looks realistic It's It's

**[00:11:44]** really I pretty amazing Pretty amazing This one is   
still generating Interesting why it take how it's

**[00:11:50]** taking a little bit longer but we can see that   
this did seem to solve it So hopefully it gets all

**[00:11:55]** of the text correctly on the bottom but overall uh   
it is is work Okay here we go Uh it finished it a

**[00:12:04]** new crunchy treat and it included all of the text   
in it And uh the spacing maybe could be improved a

**[00:12:10]** little bit here but um overall really really good   
And um yeah this is so so this this is usable as

**[00:12:18]** well So hopefully you enjoyed this quick tutorial   
of the new chat GPT image generation model and how

**[00:12:27]** to use it to generate product ads I think this is   
one of the best use cases Um in future videos we

**[00:12:33]** might cover other use cases like infographics or   
um posters or or different things like that but

**[00:12:40]** I think ads is just a really great use case   
Uh thanks for watching this video Be sure to

**[00:12:46]** subscribe to our channel to get more content like   
this for free Leave a comment below if you want to

**[00:12:52]** uh learn anything new anything that you want   
us to cover in future videos Let us know and

**[00:12:59]** click the link in the description to go to no   
code MBA If you're interested in this kind of

**[00:13:02]** stuff you're going to love No Code MBA It is an   
in-depth learning platform where where you'll

**[00:13:09]** learn from industry experts how to build apps   
websites and automations from start to finish

**[00:13:13]** with easy to follow video tutorials So thanks   
again for watching and we'll see you in the next

# Full Text (without timestamps)

i tested this out and I had to make a video   
about it immediately This is Chat GPT's 40   image generation model They just released it It's   
available now on the $20 a month ChatGpt plan and   it is the best image generation model that has   
ever been released The massive breakthrough that   this model accomplishes is it's able to add text   
to images It's able to spell things correctly like   99.5% of the time almost every time I've tried   
it it's spelling things correctly It sizes them   correctly That is amazing And as you can see here   
this just simple prompt generate an infographic   explaining that chat GPT's image generator can add   
text correctly to images which is revolutionary   I didn't even spell this correctly in my prompt   
and it generated text here that was accurate and   it had an image that made sense Just everything   
about this is is really cool So the next thing   that makes this model really powerful is the   
ability to chat with the model and make edits   So here I said okay I want to actually make this   
a 1:1 ratio so a square It just figured out what   I meant by that It took everything that was   
here and it put it into that one to one ratio   Then I said make a second infographic that goes   
with this and gives three use cases So basically   it's able to take this as the template and then   
make another image completely So use use cases   for adding text to images social media posts   
marketing material educational content Amazing   And then it even created little icons next to   
it So like this is incredible I think this is   going to disrupt tools like Canva Like this is   
amazing And and I think maybe there's going to   be some future where there's this and then you   
can tweak it even a little bit with updating the   text potentially manually but in most cases   
it's not even necessary And I bet with some   more prompting and learning how to use the model   
we're going to be able to get this even better   So in this video I'm going to go through a few use   
cases of this model and let's learn together This   model was just released and and let's see how well   
it does The first one I'm going to do is Instagram   ad or Facebook ad generation So here we're going   
to make an e-commerce ad I just attached an image   of this Brightland olive oil So all I did was just   
go to Google download this image This isn't even   like the most high quality image so we'll see   
how it does And then I said generate a Facebook   ad using this image Highlight the fact that the   
quality is amazing and California made So in this   first generation I'm not even going to give it any   
style recommendations Uh I'm just going to let it   do its thing So I'll pause the video and let it   
generate It does take a little bit longer than   other image generation models Uh okay interesting   
So it's going to start with the Facebook ad copy   Uh let's see what happens here So probably because   
I said generate a Facebook ad using the image I   didn't It doesn't know that I want an image So   
what I'm going to say is let's use elements of   this copy and turn it into an image ad with a   
one by one ratio So you kind of have to prompt   it specifically to generate an image But this   
could be helpful because it's going to basically   it has some context that it came up with for copy   
Uh so now it's getting started One thing to note   uh if you're wondering if you are on this new   
model first of all it's if you're not impressed   with the results if the text isn't working   
correctly you're not on the new model It does take   a little bit longer to generate So um if it does   
that you're not on the new model Um and then it's   going to reveal the image from the top to bottom   
So it starts kind of with this blurriness and   then it's going to start revealing from the top to   
the bottom So I'll pause the video and and let it   uh finish the generation So here's the image it   
generated Taste the golden state in every drop   This is this is pretty amazing It says California   
made which I wanted It highlights the product If   we zoom in like it got Brightland uh Brightland   
however you say it correct which is really the   most important thing because that's what people   
are going to see if it's an ad If you zoom in   it looks like there is slight typos here Again I   
wasn't using the most high quality image You can   see it was kind of blurry to start with so maybe   
that would um not happen but like the design is   there Like it's it's pretty unbelievable So this   
would be an ad that like if you have an e-commerce   product you immediately have an ad Let's try   
something a little bit different So now what I'm   going to say is now generate an image for an ad of   
a woman pouring olive oil on their salad Include   the same text um about California maid So let's   
send this away Now I wonder what what I could do   is test and like it might be better to start from   
scratch and have it do this from scratch because   it's a different design Or maybe it'll it'll do   
it fine I'm not sure In some other models you kind   of get some degradation as you go through the chat   
but maybe ChachiBT doesn't So I'll pause the video   and let's see what it comes up with All right so   
here's what it generated Again pretty amazing My   mind is kind of being blown every time I'm seeing   
this cuz it to me this is kind of like a chat GBT   moment where uh like when they first released the   
uh chatbot with just text and and it was amazing   this is kind of that next level because it is   
really solving a real problem and it actually is   is good and good quality Now the one issue here is   
the the top is still on Uh and I don't think that   is how it actually pours but every other aspect   
of this is really good Like it really looks like a   good person The hand is realistic The salad looks   
realistic Like this is good So why don't we try to   make that one edit and see if it can remove that   
the top of the of the bottle So I'm going to say   keep everything the same except remove the top   
part of the bottle So the bottle looks open when   pouring So let's see This is kind of a good test   
to see if it's able to make these more fine-tuned   edits that we would want to do Now of course we   
could always go back and and try again but give   it a little bit more detail in the initial prompt   
but I'm curious how it is able to do with these   kind of fine-tuned edits Okay so that did not work   
I'm wondering if I need to be more specific So I'm   going to say brown cap part of the bottle So the   
bottle is open This is very important So I'll try   one more time I'll pause the video Like it does   
take some time every time I do this edit So this   is something that interestingly Google has a model   
which you can try out at ai.dev It's the uh GBT or   sorry the flash 2.0 experimental model It is a   
really good image model Not as good as this like   I can't put the text on like this But for edits   
like this it just takes like less than 10 seconds   to generate This takes more like 30 seconds to a   
minute to generate Like it does this and then it   goes and and that makes a big difference for   
editing So just something to think about Um I   hope that Google's model either start is able to   
start including text like this or this gets faster   especially for these edits But uh again that's   
just nitpicking like it's still amazing Um but   just thinking about what this is going to look   
like in the future So it was generated and this   time it actually did it So it was just being more   
specific about exactly what I wanted and it worked   Now um yeah that's that's pretty amazing Okay so   
we have uh this Brightland ad Um let's try another   product So here we are again and we're going to   
generate an ad for this product for these chips   And all I did was go and screenshot an image of   
the product And then again for the first one I'm   just going to be really generic and say "Generate   
an image for an awesome ad highlighting these   chips and how delicious they are and highlight   
how they are grain-free." So again I'm not being   specific And of course we can do that and we'll do   
that in the next one but I just want to see what   this does out of the the bat and like how creative   
it can be with just a very generic prompt here So   while it's doing that I'm in another tab and I'm   
going to use the same ID image and say "Generate   a magazine style ad image from the '60s promoting   
these chips." So let's see how it does with that   prompt as well So I'll go back um and show you   
both once they're generated Okay so here's image   one This is the more generic prompt that I gave   
it And again I'm really impressed this could be   used in an ad It got all of the most important   
things correct Uh again it's getting some of the   really small text incorrect if you zoom in here   
But again it's was blurry to start with So I think   that might be part of it But again in an ad you're   
just going to see the most important things there   So this is what it generated for the magazine ad   
This is pretty awesome as well The only issue is   it's getting cut off And this is a known issue   
that chat GBT mentioned in their blog post that   sometimes this happens So what I'll do is I'll   
just say generate again ensure all text is visible   in the image So let's see if it's able to fix that   
just by tweaking it But like overall I can see   this is really good I like how it created this   
like 60s style model Classic flavor grain free   goodness Overall I really like it So here's what   
it generated again Um just to show you what I did   I started a new chat It said it wasn't able to due   
to an error and then I just said try again and we   are getting the same issue So I wonder with this   
prompt of magazine style ad image we would want to   make this a different ratio So I'll try that one   
more time to see if that solves it But this does   seem to be a little bit of an of an error just   
right now And this is why you need to try it out   your for yourself and and see which prompts worked   
work work better than others Um so I'm going to   ask it to do one more thing So I'll say update   
the ratio size of the image to a magazine ratio   size So let's see if that solves it So it's kind   
of expecting it to be like more of a magazine cuz   I use that word and then it's doing it in a square   
by default Um and I don't know if that's going to   solve it or not but let's let's try and then I'm   
going to go back and do one more product So here   I'm doing one more product which is designing a   
Facebook ad for these Warby Parker sunglasses Have   a model wearing the sunglasses So here I can see   
it's generating It already knows what the logo of   Orby Parker looks like Um and it's it's generating   
it here I can also see this is going to be taller   So if I go back we can see here that update the   
ratio of image to magazine size This is taller as   well So hopefully this one is going to work out   
well for us too So I'll pause the video and I'll   let you know when both of these are finished So   
here's the Warby Parker ad that it just generated   and pretty amazing Um Warby Parker sunglasses It   
put it on a model It looks realistic It's It's   really I pretty amazing Pretty amazing This one is   
still generating Interesting why it take how it's   taking a little bit longer but we can see that   
this did seem to solve it So hopefully it gets all   of the text correctly on the bottom but overall uh   
it is is work Okay here we go Uh it finished it a   new crunchy treat and it included all of the text   
in it And uh the spacing maybe could be improved a   little bit here but um overall really really good   
And um yeah this is so so this this is usable as   well So hopefully you enjoyed this quick tutorial   
of the new chat GPT image generation model and how   to use it to generate product ads I think this is   
one of the best use cases Um in future videos we   might cover other use cases like infographics or   
um posters or or different things like that but   I think ads is just a really great use case   
Uh thanks for watching this video Be sure to   subscribe to our channel to get more content like   
this for free Leave a comment below if you want to   uh learn anything new anything that you want   
us to cover in future videos Let us know and   click the link in the description to go to no   
code MBA If you're interested in this kind of   stuff you're going to love No Code MBA It is an   
in-depth learning platform where where you'll   learn from industry experts how to build apps   
websites and automations from start to finish   with easy to follow video tutorials So thanks   
again for watching and we'll see you in the next